

MLA New Institutional Membership Program FAQ

INSTITUTIONAL QUESTIONS	INDIVIDUAL QUESTIONS
<p>Q: Does the institution have to purchase in 5-pack increments? What if we need 7 or 12 discounts?</p> <p>A: Currently, yes. We know that not all institutions will fit perfectly into the 5-pack purchase model, but there are some system constraints. This pilot program will help us determine value and popularity, and also refine the program to better meet member needs.</p>	<p>Q: Does an individual automatically get a discount if their institution signs up for the new dues model?</p> <p>A: No; this is a rebate program. Your institutional representative will get a code and a link to share with you so you can request the rebate officially.</p>
<p>Q: If the institution renews as-is, can we switch to the new dues model mid-year, like before the annual meeting?</p> <p>A: Yes! Contact us so we can invoice you for the difference and make sure you receive the rebate codes for your staff after payment.</p>	<p>Q: If I pay in advance and the institution participates later, can I still get the discount?</p> <p>A: Yes! Through August 2017, once your institutional representative gives you a rebate code, you can get the discount on your 2017 individual membership via a \$50 refund.</p>
<p>Q: If the institution already pays for individual memberships, can we get the \$50 per person amount returned to the institution?</p> <p>A: The new dues tier would not provide additional value if the institution pays for all individual memberships. But, if the institution pays for some memberships and not others (e.g., you alternate years amongst staff), then yes. We will return rebates to the original payer.</p>	<p>Q: Do I have to return the rebate to the institution?</p> <p>A: The intent is to reduce the dues individuals pay. We do not advise returning the rebate to the institution UNLESS the institution has paid for your dues entirely—but see to left.</p>
<p>Q: Will the institution need to purchase the rebate codes separately?</p> <p>A: The institution can add rebate code packs during membership join or renewal. If an institution elects to change to the new system later in the year, HQ staff will create an appropriate invoice so the institution receives the rebate codes after payment.</p>	<p>Q: Can I request the rebate go to somebody else?</p> <p>A: Any rebate will be returned to the original payer only. If you paid via credit card, we will issue refunds to your credit card if your membership payment was less than 90 days ago. You will receive an electronic or paper payment if you paid by check or if you paid more than 90 days from our processing date.</p>
<p>Q: If we try the new model and it doesn't work out for us, can we go back to the previous model?</p> <p>A: Yes. If you try the program the first year and it does not provide value for you, you can revert the second year to your previous institutional membership type.</p>	<p>Q: Is the rebate ongoing or only for the first year of membership?</p> <p>A: You will be eligible for a rebate each year that your institution participates in the program AND provides you with a rebate code.</p>
<p>Q: If the member rebate is \$50, why is the per-person charge \$70?</p> <p>A: The \$20 surcharge is there because it further meets the goal of reducing individual dues:</p> <ol style="list-style-type: none"> 1) Subsidizes the new reduced rate individual memberships we introduced for 2017, including unemployed member rate (\$50 membership); the international rate for HINARI countries (\$25 membership); and increasing the salary level eligibility for part-time, lower-salaried members (\$120 membership) 2) Covers rebate expenses, including check fees and credit card refund fees 	

MLA Institutional Benefits

Price	Operating Budget Tiers				VALUE/SAVINGS
	Tier 1: Operating budget \$0-\$199,999	Tier 2: Operating budget \$200K-\$699,999	Tier 3: Operating budget \$700K+	Tier 4: Base plus 5-pack \$50 membership rebates for staff	
	\$325	\$530	\$760	\$880	
BENEFITS					
Free individual membership for official representative	✓	✓	✓	✓	\$195
Cost savings for institutional representative	✓	✓	✓	✓	Savings over nonmember rates: <ul style="list-style-type: none"> • annual meeting: \$270 • per MLA webinar: \$40 • 5-year AHIP membership: \$250
Participation for institutional representative, including access to section memberships, SIGs, volunteer participation	✓	✓	✓	✓	Not available to nonmembers
Institutional representative can apply for or be nominated for any member-only grant, scholarship, fellowship, or award	✓	✓	✓	✓	Many grants, scholarships, fellowships, and awards are not available to nonmembers
25% discount on MLANET job ads	✓	✓	✓	✓	50 free words with 100+ word ad: \$150 ; plus 22% discount per word thereafter
Free access to print version of <i>Journal of the Medical Library Association (JMLA)</i>	✓	✓	✓	✓	Save \$190 over nonmember subscription; save \$50 over individual print subscription
Access to periodic MLA Salary Surveys	✓	✓	✓	✓	
Public policy/legislative representation on national & regulatory issues that affect medical libraries, parent institutions	✓	✓	✓	✓	
If the institutional representative leaves, the membership and access to all benefits is retained by the institution	✓	✓	✓	✓	New individual membership immediately attached to institution and previous representative removed.
Institutional member pricing on institutional e-conference site licenses, valid for 1 year	✓	✓	✓	✓	Savings per 25-staff increment, \$250
Institutional member pricing on site licenses for MLA webinars	✓	✓	✓	✓	Current savings over non-institutional member rate: \$100
nonmember staff can attend annual meeting at member rates	1	3	5	5; +5 per rebate 5-pack	Per nonmember staff, \$270
includes 5 \$50 individual membership rebates for staff				✓	Can purchase additional 5-packs